

Development of a university entrepreneurial ecosystem

Troy D'Ambrosio

How did the University of Utah become the top ranked school for aspiring student entrepreneurs (Lend.edu 2017 <http://www.deseretnews.com/article/865671315/University-of-Utah-named-the-best-school-in-the-country-for-aspiring-entrepreneurs.html>) and the top ranked school for commercialization of university technology (Milken Institute 2017 <http://lassonde.utah.edu/u-of-utah-ranked-no-1-for-tech-commercialization/>)?

Troy D'Ambrosio, Executive Director of the University of Utah's Lassonde Entrepreneur Institute and Assistant Dean of the David Eccles School of Business will trace the history of program from its founding in 2002 to the opening of the world renowned Lassonde Studios (<http://lassonde.utah.edu/lassonde-studios-one-of-worlds-best-new-university-buildings-says-architectural-digest/>). He will discuss the Lassonde Institute's founding principal and how it built programs to commercial technologies, engage students, attract investment and launch companies. Additionally, he will review best practices in developing an entrepreneur ecosystem and how to involve entrepreneurs, venture capitalist and professionals as well as the development of the Entrepreneur and Strategy department at the Eccles School of Business.